



Typography, Referenced: A Comprehensive Visual Guide to the Language, History, and Practice of Typography (Hardback)

By Jason Tselentis, Allan Haley, Richard Poulin

Rockport Publishers Inc., United States, 2012. Hardback. Book Condition: New. 257 x 218 mm. Language: English . Brand New Book. Typography, Referenced was named to the 2013 Outstanding Reference Sources List, an annual handpicked list from the Reference and User Services Association (RUSA, a division of the American Library Association) of the most noteworthy reference titles published in 2012. Typography, Referenced is the single most comprehensive volume covering every aspect of typography that any design student, professional designer, or design aficionado needs to know today. In these pages, you will find: Thousands of illustrated examples of contemporary usage in design Historical developments from Greek lapidary letters to the movie Helvetica Landmark designs turning single letters into typefaces Definitions of essential type-specific language, terms, ideas, principles, and processes Ways technology has influenced and advanced type The future of type on the web, mobile devices, tablets, and beyond In short, Typography, Referenced is the ultimate source of typographic information and inspiration, documenting and chronicling the full scope of essential typographic knowledge and design from the beginnings of moveable type to the present golden age of typography.



[READ ONLINE](#)

Reviews

It is an awesome publication which I actually have ever read through. It had been written really properly and valuable. I found out this book from my mom and dad recommended this PDF to discover.

-- **Doyle Schmeler**

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that I am sure that I will go back and read it again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Brennan Koelpin**

Related eBooks



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford's post The Day I Stopped Saying Hurry Up was a true phenomenon on The Huffington Post, igniting countless conversations online...



A Parent's Guide to STEM

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.This lively, colorful guidebook provides everything you need to know to help your child get inspired, succeed...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



ESV Study Bible, Large Print

CROSSWAY BOOKS, United States, 2014. Leather / fine binding. Book Condition: New. Large Print. 257 x 190 mm. Language: English . Brand New Book. The ESV Study Bible, Large Print edition transforms the content of the award-winning ESV Study Bible into a...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



Oxford Phonics Spelling Dictionary

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 274 x 218 mm. Language: English . Brand New Book. The Oxford Phonics Spelling Dictionary is an easy home and school reference tool. It supports the teaching of reading and spelling through...